MOORE - HÉDER

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Boston Redevelopment Authority
City Hall
One City Hall Square
Boston, MA 02201

June 17, 1981

Attention: Matthew A. Coogan, Project Coordinator

Dear Authority Members,

Moore-Heder is pleased to respond to your solicitation and requests to be considered as land use/design consultant for a comprehensive planning effort in the Downtown Crossing area. Moore-Heder is an urban design and architectural firm specializing in urban design for downtown revitalization. In addition, we bring to this project considerable background experience, conceptual work and collected physical data directly related to the Downtown Crossing area.

In relation to your "major tasks" as described in the solicitation letter we bring the following specific experiences:

1. We have prepared an extensive overview of land use patterns, generated highly detailed base maps covering both the ground level built environment and public spaces and performed an analysis of urban design problems and opportunities for the Downtown Crossing area in 1976 as part of the UMTA Section 6 sponsored demonstration study. In spite of the many changes in the interim, the physical framework of streets, buildings, entrances, curb cuts and parking areas has in the greater part remained. In studying the uses and pedestrian activities the five year perspective will give us a good sense of evolving trends.

2. The design proposals made by us in 1976 (see the Draft Urban Design Report for the Boston ARZ previously submitted to Mat Coogan) strongly emphasized the need to connect Downtown Crossing with other activity areas (Government Center, the Financial District, South Station, the Theatre District and Boston Common). Most of these proposals have not yet been implemented as

Downtown
X1108

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the city has focused on the 100% corner area for its first phase effort. The general concept of these connections is still likely to prove desirable. The details of physical design need to be examined afresh in light of today's changed conditions (i.e. Downtown Crossing in now in place, the office market is booming, the Theatre District is reviving, there is a shortage of public fundes, etc.).

3. In several of the Auto Restricted Zone Plans Moore-Heder played a major role in emphasizing development actions, operating policies and public promotional and managerial programs. We were very aware (and helped to make the UMTA sponsors aware) of the fact that physical improvements without "software" to back them up would not work. We studied Memphis' successful downtown management and marketing programs and took a lead role in devising the UMTA Section 6 supported program package for Providence. We worked in collaboration with specialists in marketing and economic analysis and transportation planners and found that our role became devising imaginative new techniques which were then tested by the other specialists.

In addition to these specific involvements with Downtown Crossing and the Section 6 programs we also bring relevant experience from other projects. In Providence, we designed the Weybosset Gateway proposal for a $30 million UDAG project to complete this "missing corner" of the Downtown. In Bridgeport Moore-Heder were Urban Designers of the Plan for Downtown Transit and Joint Development and made a series of proposals for small scale, innovative joint public and private actions to improve downtown business. The Lowell Preservation Plan strikes a complex balance between historic preservation and economic development, and includes standards for development control, incentives, and specific public/private projects. Specific public improvements in Chelsea (completed) and Newtonville (under construction) were designed to improve established shopping areas. Finally, the recently published book Aesthetics in Transportation, produced under contract to US DOT provides a nation-wide survey and analysis of public improvements such as Downtown Crossing (used as a case study) and ways that such improvements stimulate private business.

Lajos Heder, the proposed project director, is a partner in Moore-Heder and has 16 years of experience as an urban designer and architect. His involvement with Downtown Crossing began in 1966 as a project architect with the BRA. He was principal-in-charge of all of the projects listed above with the exception of the Lowell Plan where he was in charge of the Transportation and Standards for Development sections.

Mr. Heder is available at this time to devote a considerable share of his time to this project during the summer and fall of 1981.

Allen Moore Jr., also a partner, with 20 years of professional experience, will be consulting principal and provide back up. He is fully empowered and qualified to attend interviews and make proposals for the firm and will substitute as project director in case of Lajos Heder's absence.

Victor Karen will be architect/planner on this project. Mr. Karen, a graduate of MIT, has been with Moore-Heder since 1975 and worked on the original ARZ project in Boston. He has also taken significant responsibility in most of the other projects described.

Thomas Kirvan, a vice-president in Carol R. Johnson and Associates, will be consulting landscape architect. The long standing working relationship between Mr. Kirvan and Moore-Heder includes collaboration on the Chelsea City Center Project and on the Aesthetics in Transportation book.

References:

The Authority is encouraged to verify our role and the quality of our work on the projects mentioned by contacting the following references:

Downtown Crossing: Emily Lloyd, former Traffic Commissioner 354-0167

Providence Projects: Martha Bailey, former Chief Planner, Providence
Currently with the BRA, 722-4300

All ARZ Demonstration Projects: Joe Goodman, UMTA Service and Methods
Demonstrations, Project Director, 202/426-4984

Lowell: Fred Faust, Executive Director
Lowell Historic Preservation Commission, 1-458-7654

Bridgeport: Ross Burkhardt, Director for Development,
Greater Bridgeport Transit District - 203/366-7070

Newton: Stan Clauson, Project Architect, 552-7135

Chelsea: Michael Glavin, Director of Community Development, 899-0700

Aesthetics in Transportation, book: Robert Thurber, technical representative
US DOT, 202-426-4396

Enclosures:

We are enclosing additional materials for more detailed information on our recent projects.

Moore-Heder Brochure

Opportunities for Downtown Improvement

A Plan for Downtown Transit and Joint Development (Bridgeport)*

Lowell Preservation Plan (two volumes)*

Aesthetics in Transportation*

*Please return these publications after consultant selection is completed.

In addition, our only copy of the Draft Urban Design Plan - Boston ARZ was already lent to Mat Coogan.

If you need any additional information, please contact Lajos Heder or Allen Moore. We look forward to the opportunity to further improve Downtown Crossing.

Sincerely yours,

Lajos Heder

Moore-Heder Urban Designers
Lajos Heder, partner

STANDARD FORM (SF) 254
Architect-Engineer and Related Services Questionnaire

1. Firm Name / Business Address:
Moore-Heder, Architects and Urban Designers
806 Massachusetts Avenue
Cambridge, MA 02139

1a. Submittal is for ☒ Parent Company ☐ Branch Office

2. Year Present Firm Established: 1973

3. Date Prepared: 6-17-81

4. Type of Ownership:
4a. Minority Owned ☐ yes ☒ no

5. Name of Parent Company, if any:

5a. Former Firm Name(s), if any, and Year(s) Established:

Allen Moore and Associates	1959
Rogers-Moore and Associates	1969
Lajos Heder, Architect	1970

6. Names of not more than Two Principals to Contact: Title / Telephone

1)	Allen Moore, Jr., Principal	617 491-5660
2)	Lajos Heder, Principal	617 491-5660

7. Present Offices: City / State / Telephone / No. Personnel Each Office

Cambridge, Massachusetts 617 491-5660

7a. Total Personnel 6

8. Personnel by Discipline:

1	Administrative		Electrical Engineers		Oceanographers
3	Architects		Estimators	1	Planners: Urban/Regional
	Chemical Engineers		Geologists		Sanitary Engineers
	Civil Engineers		Hydrologists		Soils Engineers
	Construction Inspectors		Interior Designers		Specification Writers
1	Draftsmen		Landscape Architects		Structural Engineers
	Ecologists		Mechanical Engineers		Surveyors
	Economists		Mining Engineers		Transportation Engineers

9. Summary of Professional Services Fees Received: (insert index number)

Last 5 Years (most recent year first)

	19 80	19 79	19 78	19 77	19 76
Direct Federal contract work, including overseas	2	1	1	1	1
All other domestic work	1	1	1	1	1
All other foreign work*	1	1	1	1	1

*Firms interested in foreign work, but without such experience, check here: ☐.

Ranges of Professional Services Fees

INDEX	
1.	Less than $100,000
2.	$100,000 to $250,000
3.	$250,000 to $500,000
4.	$500,000 to $1 million
5.	$1 million to $2 million
6.	$2 million to $5 million
7.	$5 million to $10 million
8.	$10 million or greater

Experience Profile Code Numbers
for use with questions 10 and 11

001 Acoustics; Noise Abatement
002 Aerial Photogrammetry
003 Agricultural Development; Grain Storage; Farm Mechanization
004 Air Pollution Control
005 Airports; Navaids; Airport Lighting; Aircraft Fueling
006 Airports; Terminals & Hangars; Freight Handling
007 Arctic Facilities
008 Auditoriums & Theatres
009 Automation; Controls; Instrumentation
010 Barracks; Dormitories
011 Bridges
012 Cemeteries *(Planning & Relocation)*
013 Chemical Processing & Storage
014 Churches; Chapels
015 Codes; Standards; Ordinances
016 Cold Storage; Refrigeration; Fast Freeze
017 Commercial Buildings *(low rise)*; Shopping Centers
018 Communications Systems; TV; Microwave
019 Computer Facilities; Computer Service
020 Conservation and Resource Management
021 Construction Management
022 Corrosion Control; Cathodic Protection; Electrolysis
023 Cost Estimating
024 Dams *(Concrete; Arch)*
025 Dams *(Earth; Rock)*; Dikes; Levees
026 Desalinization *(Process & Facilities)*
027 Dining Halls; Clubs; Restaurants
028 Ecological & Archeological Investigations
029 Educational Facilities; Classrooms
030 Electronics
031 Elevators; Escalators; People-Movers
032 Energy Conservation; New Energy Sources
033 Environmental Impact Studies, Assessments or Statements
034 Fallout Shelters; Blast-Resistant Design
035 Field Houses; Gyms; Stadiums
036 Fire Protection
037 Fisheries; Fish Ladders
038 Forestry & Forest Products
039 Garages; Vehicle Maintenance Facilities; Parking Decks
040 Gas Systems *(Propane; Natural, Etc.)*
041 Graphic Design
042 Harbors; Jetties; Piers; Ship Terminal Facilities
043 Heating; Ventilating; Air Conditioning
044 Health Systems Planning
045 Highrise; Air-Rights-Type Buildings
046 Highways; Streets; Airfield Paving; Parking Lots
047 Historical Preservation
048 Hospitals & Medical Facilities
049 Hotels; Motels
050 Housing *(Residential, Multi-Family; Apartments; Condominiums)*
051 Hydraulics & Pneumatics
052 Industrial Buildings; Manufacturing Plants
053 Industrial Processes; Quality Control
054 Industrial Waste Treatment
055 Interior Design; Space Planning
056 Irrigation; Drainage
057 Judicial and Courtroom Facilities
058 Laboratories; Medical Research Facilities
059 Landscape Architecture
060 Libraries; Museums; Galleries
061 Lighting *(Interiors; Display; Theatre, Etc.)*
062 Lighting *(Exteriors; Streets; Memorials; Athletic Fields, Etc.)*
063 Materials Handling Systems; Conveyors; Sorters
064 Metallurgy
065 Microclimatology; Tropical Engineering
066 Military Design Standards
067 Mining & Mineralogy
068 Missile Facilities *(Silos; Fuels; Transport)*
069 Modular Systems Design; Pre-Fabricated Structures or Components
070 Naval Architecture; Off-Shore Platforms
071 Nuclear Facilities; Nuclear Shielding
072 Office Buildings; Industrial Parks
073 Oceanographic Engineering
074 Ordnance; Munitions; Special Weapons
075 Petroleum Exploration; Refining
076 Petroleum and Fuel *(Storage and Distribution)*
077 Pipelines *(Cross-Country—Liquid & Gas)*
078 Planning *(Community, Regional, Areawide and State)*
079 Planning *(Site, Installation, and Project)*
080 Plumbing & Piping Design
081 Pneumatic Structures; Air-Support Buildings
082 Postal Facilities
083 Power Generation, Transmission, Distribution
084 Prisons & Correctional Facilities
085 Product, Machine & Equipment Design
086 Radar; Sonar; Radio & Radar Telescopes
087 Railroad; Rapid Transit
088 Recreation Facilities *(Parks, Marinas, Etc.)*
089 Rehabilitation *(Buildings; Structures; Facilities)*
090 Resource Recovery; Recycling
091 Radio Frequency Systems & Shieldings
092 Rivers; Canals; Waterways; Flood Control
093 Safety Engineering; Accident Studies; OSHA Studies
094 Security Systems; Intruder & Smoke Detection
095 Seismic Designs & Studies
096 Sewage Collection, Treatment and Disposal
097 Soils & Geologic Studies; Foundations
098 Solar Energy Utilization
099 Solid Wastes; Incineration; Land Fill
100 Special Environments; Clean Rooms, Etc.
101 Structural Design; Special Structures
102 Surveying; Platting; Mapping; Flood Plain Studies
103 Swimming Pools
104 Storm Water Handling & Facilities
105 Telephone Systems *(Rural; Mobile; Intercom, Etc.)*
106 Testing & Inspection Services
107 Traffic & Transportation Engineering
108 Towers *(Self-Supporting & Guyed Systems)*
109 Tunnels & Subways
110 Urban Renewal; Community Development
111 Utilities *(Gas & Steam)*
112 Value Analysis; Life-Cycle Costing
113 Warehouses & Depots
114 Water Resources; Hydrology; Ground Water
115 Water Supply, Treatment and Distribution
116 Wind Tunnels; Research/Testing Facilities Design
117 Zoning; Land Use Studies
201 ____________
202 Street and Surface Transit Improvm
203 ____________
204 ____________
205 ____________

10. Profile of Firm's Project Experience, Last 5 Years

Profile Code	Number of Projects	Total Gross Fees (in thousands)	Profile Code	Number of Projects	Total Gross Fees (in thousands)	Profile Code	Number of Projects	Total Gross Fees (in thousands)
1) 008	1	85	11) 078	3	137	21)		
2) 029	2	107	12) 079	3	51	22)		
3) 032	1	45	13) 089	8	480	23)		
4) 039	1	6	14) 201	4	31	24)		
5) 047	3	240	15) 202	10	277	25)		
6)			16)			26)		
7) 050	1	20	17)			27)		
8) 055	4	307	18)			28)		
9) 060	2	80	19)			29)		
10) 072	2	112	20)			30)		

11. Project Examples, Last 5 Years

Profile Code	"P", "C", "JV", or "IE"	Project Name and Location	Owner Name and Address	Cost of Work (in thousands)	Completion Date (Actual or Estimated)
008	IE	1 Visitor Center Old Sturbridge Village Sturbridge, MA	Old Sturbridge, Inc. Alexander Wall, President Sturbridge, MA	700	1975
029	IE	2 Education Center Old Sturbridge Village Sturbridge, MA	See #1	1,200	1975
029	P	3 Magnet Schools Lowell, MA	Lowell School Department Dr. Patrick J. Mogan, Superintendent Lowell, MA	400	1981
032	P	4 City Hall Renovation for Energy Conservation Chelsea, MA	Chelsea Department of Community Development Michael Glavin, Director City Hall, Chelsea, MA	550	1981
039	P	5 Weybosset Gateway Project (Mixed Use) Providence, R.I. Preliminary Design	Dept. of Planning and Urban Development 40 Fountain Street Providence, RI	36.000	1982
047	P	6 Preservation Plan for Lowell Historic Park and Preservation District Lowell, MA	Lowell Historic Preservation Commission Fred Faust, Executive Director Lowell, MA	167 fee	1980
047	P	7 Wang Laboratories/Boott Mill #6 Lowell, MA	Wang Laboratories Ken Downey, Construction Manager, Lowell, MA	470	1981

047	P	Ames Shovel and Tool Company North Easton, MA	Julius Tofias and Company, Inc. Shovel Shop Square North Easton, MA	220	1973-present
050	P	Anderson Street Town Houses Beacon Hill, Boston, MA.	Housing Associates 806 Massachusetts Avenue Cambridge, MA	650	1980
055	P	Liberty Mutual Insurance Co. and Tofias Co. Offices North Easton, MA	Julius Tofias & Co., Inc. Shovel Shop Square North Easton, MA	800	1978
055	P	City Hall Renovation Somerville, MA	Office of Planning and Community Development Michael Campbell Assoc. Director Somerville, MA	200	1981
060	IE	Visitor Center Old Sturbridge Village	See #1		
060	P	Ocean Spray Museum Plymouth, MA	See #15	350	1977
60	P	Shoe Industry Exhibit Lynn, MA	Essex Institute Salem, MA	60	1979
072	P	Ocean Spray Headquarters and Museum - Phases I and II Plymouth, MA	Harold Thorkilsen, President Ocean Spray Cranberries, Inc. Plymouth, MA	2,200	1977
072	P	Transnational Building Boston, MA	Steve Belkin, President Transnational 2-6 Charlesgate West, Boston, MA	120	1976
178	JV	Auto Restricted Zones Study Boston, MA, Burlington, VT, Memphis, TN, Providence, RI, Tucson, AZ	Dept. of Transportation Urban Mass Transit Admin. Washington, D.C.	188 fee	1977
78	P	Oxford Center Revitalization Plan, Oxford, MA	Town of Oxford Dennis A. Power Town Manager	10.4 fee	1981
89	IE+P	Projects #4, #7, #8, #9, #10, #11 #15 (in part) #16	See description under project number	4,200	1973-present

202	JV	Downtown Crossing Boston, MA	U.S. DOT UMTA, Washington, D.C. Local Agency: Mayor's Office of Trans. City Hall, Boston, MA	3,200	1978
202	JV	Providence Auto Restricted Zone Study Providence, RI	U.S DOT UMTA, Washington, D.C. Local Agency: Dept. of Planning & Urban Dev., Providence, RI	4,900	1979
202	P	Providence Auto Restricted Zone Design Revisions, Funding Application and EIA	Dept. of Planning & Urban Development 40 Fountain Street Providence, RI	4,900	1979
202	P	Chelsea City Center Bus Arcade and Kiosk	Department of Community Development City Hall Chelsea, MA	72	1978-present
202	P	Prototype Bus Shelters and Other Passenger Amenities	Mass. Bay Transportation 50 High Street Boston, MA	250	1981
202	P	Newtonville Village Business Center Improvements Newton, MA	Community Development Department Newton, MA	120	1981
202	JV	Downtown Bridgeport Transit and Joint Development Plan Bridgeport, Conn.	Greater Bridgeport Transit District- Ross Burkhardt, Project Manager Bridgeport, Conn.	4,000	1982
202	JV	Research, writing, and graphics for UMTA brochure: "People Movement for Downtown Improvement"	U.S. DOT UMTA, Office of Service and Methods Demonstration Washington, D.C.	9.5 fee	1977
202	P	Guidelines for Aesthetic Design, Art and Architecture in Transportation Facilities	U.S. DOT Office of the Secretary of Transportation Washington, D.C.	118 fee	1980

12. The foregoing is a statement of facts

Signature: Allen Moore Jr. Typed Name and Title: Allen Moore, Jr., Partner

Date: 6-17-81

STANDARD FORM (SF)
255
Architect-Engineer Related Services for Specific Project

1. Project Name / Location for which Firm is Filing:

Land use/Design construction for Downtown Crossing
Boston, MA

2a. ***Commerce Business Daily*** Announcement Date, if any:

6-17-81

2b. Agency Identification Number, if any:

Boston Redevelopment
Authority

3. Firm (or Joint-Venture) Name & Address

Moore-Heder Architects and Planners
806 massachusetts Avenue
Cambridge, MA 02139

3a. Name, Title & Telephone Number of Principal to Contact

Lajos Heder, Partner 617/491-5660

3b. Address of office to perform work, if different from Item 3

4. Personnel by Discipline:

1 Administrative
3 Architects
___ Chemical Engineers
___ Civil Engineers
___ Construction Inspectors
1 Draftsmen
___ Ecologists
___ Economists

___ Electrical Engineers
___ Estimators
___ Geologists
___ Hydrologists
___ Interior Designers
___ Landscape Architects
___ Mechanical Engineers
___ Mining Engineers

___ Oceanographers
1 Planners: Urban/Regional
___ Sanitary Engineers
___ Soils Engineers
___ Specification Writers
___ Structural Engineers
___ Surveyors
___ Transportation Engineers

6 Total Personnel

5. If submittal is by Joint-Venture list participating firms and outline specific areas of responsibility (including administrative, technical and financial) for each firm: (Attach SF 254 for each if not on file with Procuring Office.)

This letter of interest is submitted by Moore-Heder as prime contractor. Key individual consultants will be retained directly by Moore-Heder (see Section 7 for brief resumes of key consultants.)

5a. Has this Joint-Venture previously worked together? ☐ yes ☐ no

6. Outside Key Consultants/Associates Anticipated for this Project (Attach SF 254 for Consultants/Associates Listed, if not already of file with the Procuring Office)

Name & Address	Specialty	Worked with Prime before (Yes or No)
1) See Section 7 for a brief resume of key individual	consultants.	
2)		
3)		
4)		
5)		
6)		
7)		
8)		

7. Brief Resume of **Key** Persons, Specialists, and Individual Consultants Anticipated for this Project

a. Name & Title:

Lajos Heder, Partner, Moore-Heder Architects

b. Project Assignment:
Principal in Charge

c. Name of Firm with which associated:

Moore-Heder, Architects and Planners

d. Years experience: With This Firm 7 With Other Firms 9

e. Education: Degree(s) / Year / Specialization
BA/1962/Architecture/Harvard University
M. Arch/1965/Architecture/Harvard GSD
M. Arch/in Urban Design/1967 Harvard GSD

f. Active Registration: Year First Registered/Discipline

1970/Architecture

g. Other Experience and Qualifications relevant to the proposed project: Lajos Heder was project director for:

1 Downtown Project Architect for the Boston Redevelopment Authority 1965-66
2 Auto Restricted Zone Demonstration Program - urban design for Boston (Downtown Crossing), Burlington,VT., Memphis, Providence, Tucson
3 Newtonville Public Improvements-Design and Business Improvement Guidelines - Newton, MA
4 Chelsea City Center Revitalization, Chelsea, MA., shelter and arcade design
5 Bridgeport: A Plan for Downtown Transit and Joint Development, Bridgeport, MA
6. Aesthetics in Transportation, book - principal author

a. Name & Title:

Allen Moore Jr., Partner, Moore-Heder Architects

b. Project Assignment:
Associate Principal

c. Name of Firm with which associated:

Moore-Heder, Architects and Planners

d. Years experience: With This Firm 7 With Other Firms 13

e. Education: Degree(s) / Years / Specialization
BA/1956/Architecture, Yale University
B. Arch/1958/ Architecture, Yale University
Graduate School of Architecture

f. Active Registration: Year First Registered/Discipline

1969/Architecture

g. Other Experience and Qualifications relevant to the proposed project:

The following are projects that Allen Moore was directly responsible for as project director.

1 Ocean Spray Visitor Center, Museum and Corporate Headquarters, Plymouth, MA
2 Boott Mill #6, Wang Laboratories, Lowell, MA - repairs and renovations to an existing mill building
3 Ames Shovel Factory, North Easton, MA - Adaptive use of a 100,000 sq. ft. factory complex for commercial use.
4 Market Mills, Lowell, MA Architectural consultant for the commercial and outdoor public space during the schematic design, bid and early construction phases.
5 Preservation Plan, Lowell Historic Preservation Commission, Lowell, MA

7. Brief Resume of **Key** Persons, Specialists, and Individual Consultants Anticipated for this Project

a. Name & Title: Thomas Kirvan	a. Name & Title: Victor Karen
b. Project Assignment: Landscape Architect and Civil Engineering	b. Project Assignment: Project Planner and Designer
c. Name of Firm with which associated: Carol R. Johnson and Associates, Inc.	c. Name of Firm with which associated: Moore-Heder
d. Years experience: With This Firm 7 With Other Firms 8	d. Years experience: With This Firm 6 With Other Firms 1
e. Education: Degree(s) / Year / Specialization MLA/1970/Landscape Architecture	e. Education: Degree(s) / Years / Specialization Bachelor of Architecture, MIT, 1976
f. Active Registration: Year First Registered/Discipline 1968/Landscape Architecture	f. Active Registration: Year First Registered/Discipline
g. Other Experience and Qualifications relevant to the proposed project: Chelsea City Center Revitalization, Chelsea, MA Project Manager for 3 million dollar EDA sponsored public improvements. Massachusetts Avenue Corridor Improvements Arlington, MA - Project Manager. Cambridge Center Mixed-Use Development Cambridge, MA - Public Sector Improvements Project Manager	g. Other Experience and Qualifications relevant to the proposed project: Project Planner for Downtown Crossing, 1976 Project Manager for Newtonville public improvements project Participated in all of Moore-Heder's urban design projects in last 6 years.

8. Work by Firm or Joint Venture Members which Best Illustrates Current Qualifications Relevant to this Project (List not more than 10 Projects)

a. Project Name & Location	b. Nature of Firm's Responsibility	c. Owner's Name & Address	d. Completion Date (actual or estimated)	e. Estimated Cost (in thousands)	
				Entire Project	Work for which Firm was/is responsible
(1) Boston Auto Restricted Zone Study (Downtown Crossing)	Conceptual Planning Urban Design and Cost Estimates	U.S. DOT UMTA, Washington DC Local:Mayor's Office of Tran City Hall, Boston, MA	1978	2,900	Preliminary Design for Entire Proj.
(2) Memphis Auto Restricted Zone Study	"	U.S. DOT UMTA, Washington DC Local:Memphis Planning Dept City Hall, Memphis, TN	1978	1,500	"
(3) Providence Auto Restricted Zone Study	"	U.S. DOT UMTA, Washington DC Local: Dept of Planning & Urban Dev., Providence RI	1979	4,900	"
(4) Weybosset Gateway Project Providence	Preliminary Design & UDAG Application	Dept. of Planning & U.D. 40 Fountain Street Providence, RI	1979	30,000	"
(5) Chelsea City Center Bus Arcades adn Kiosk	Architectural Design, Construction Documents, Supervision	Dept of Community Development City Hall Chelsea, MA	1977	7,800	Entire Project
(6) Preservation Plan for Lowell National Historic Park and Preservation District	Prime Contractor	Lowell Historic Preservation Commission 204 Middle Street Lowell, MA 01852	1980	167 fee	"
(7) A Plan for Downtown Transit and Joint Development, Bridgeport, CN	Sub-Contractor for Urban Design	Greater Bridgeport Transit District Bridgeport, CN	1980	75 fee	4,500 of public improvement design
(8) Newtonville Public Improvements Design and Business Improv. Guidelines	Prime Contractor	Newton Community Development Department Newton Centre, MA	1981	140 public improvements	Entire Project
(9) Aesthetics in Transportation book	Prime Contractor Research, writing & production	U.S. DOT, Office of the Secretary	1980	118 fee	"
(10)					

9. **All work** by firms or Joint Venture members **currently being performed directly for Federal agencies**

a. Project Name & Location	b. Nature of Firm's Responsibility	c. Agency (Responsible Office) Name & Address	d. Percent complete	e. Estimated Cost (In Thousands)	
				Entire Project	Work for which firm is responsible

10. Use this space to provide any additional information or description of resources supporting your firm's qualifications for the proposed project

See attached letter.

11. The foregoing is a statement of facts.

Signature: Lajos Héder

Typed Name and Title: LAJOS HÉDER, Partner

Date: 6-17-81

MOORE - HÉDER

ALLEN MOORE, JR.
Principal

Registered Architect,
U.S. Virgin Islands

EDUCATION

Yale University, B.A., 1956
Yale University, Graduate School of Architecture, B. Arch., 1958

EXPERIENCE

Architectural Office: Moore-Heder Architects, 806 Massachusetts Avenue, Cambridge, MA. Principal: architectural and planning services,
1973 - present

Architectural Office: Rogers-Moore and Associates, Inc., 806 Massachusetts Ave., Cambridge, MA. Director, Vice President and Treasurer,
1969 - 1973

Architectural Office: Homer, Rogers and Moore, Inc., 14 Story Street, Cambridge, MA. Director and Treasurer,
1967 - 1969

Architectural Office: Allen Moore, Jr. and Associates, St. Barthelemy, French West Indes. Founder and Principal in Architectural Firm,
1972 - present

Rome, Italy: Planning and construction technology for low income housing. Study program 1963 - 1964

Collegio Dante Alighieri, Rome, Italy: Italian language study program,
1963 - 1964

Architectural Office: Allen Moore, Jr. and Associates, Federicksted, St. Croix, U.S. Virgin Islands. Founder and Principal in Architectural Firm,
1959 - 1967

AWARDS AND EXHIBITIONS

Gold Medal, 1975 Annual Design Award, Greenwich Arts Council.

"Architectural Record of Award of Excellence for Design," Meadgate Condominiums, "Record Apartment of the Year," 1972.

Exhibition, "Five Cambridge Architects," Jewett Art Center, Wellesley College, Wellesley, Massachusetts, 1969.

ALLEN MOORE, JR.
Principal

PROFESSIONAL ACTIVITIES

Mr. Moore, a Founder and Principal in the firm of Moore-Heder, has eighteen years experience in all phases of architectural practice as a registered Architect (original registration: U.S. Virgin Islands, 1969). Work includes practice in the West Indies (7 years) and Cambridge, Mass. (11 years). Projects for which Mr. Moore has been directly responsible for planning, design, and on-site construction management vary in scope from an Education Center and Theatre/Gallery/Exhibit complex in Old Sturbridge Village, Mass., a Corporate Headquarters and Visitor Center in Plymouth, Mass., a condominium project in Greenwich, Conn., and various rehab and housing projects in New England and the West Indies. Other significant professional activities are as follows:

Council on the Arts and Humanities, Commonwealth of Massachusetts. Design and fabrication of travelling exhibits for public spaces. 1978 - on-going.

Department of Community Affairs, Massachusetts. Architectural program, design, and construction services for a Community Residence for retarded Adults. Sponsor: Newburyport Housing Authority. 1978 - on-going.

Consultant to the Department of City and Regional Planning, Harvard University, Spring Workshop, 1977.

Ocean Spray Visitors Center and Exhibit Design. Design and fabrication of an historical/educational exhibit for the Ocean Spray Cranberry Cooperative, Plymouth, Mass.

Faculty Member. New England Conference, First Annual Colloquium on Interpretive Exhibits, Amherst, Mass. Sponsor: the DeCordova Museum, 1977.

Instructor at Harvard Graduate School of Design. Environmental and Design Workshop (collaborative with the Urban Design Department), 1976.

Visitor Center Exhibit Design. Design and fabrication of an introductory/interpretive exhibit for a living museum of early New England. Sponsors: National Endowment for the Arts & Humanities Grant and Old Sturbridge Village.

MOORE - HÉDER

Lajos S. Heder
Principal

Registered Architect:
Massachusetts
Rhode Island
N.C.A.R.B. Certificate

EDUCATION

Harvard College, B.A. 1962
Harvard Graduate School of Design, B. Arch., 1965
M. Arch. in Urban Design, 1967

PROFESSIONAL EXPERIENCE

Moore- Heder Architects. Principal, architectural and planning services. Primary responsibility for urban design. 1973-present.

Stull Associates, Inc. Architects and Planners. Design Director on educational buildings, housing and community facilities. 1968-73

Shadrach Woods, Paris, Exhibition Graphics. 1968.

Boston Redevelopment Authority. Downtown area urban design. 1966-67.

The Architects Collaborative, Cambridge, Massachusetts. Designer, educational buildings. 1965-66.

TEACHING AND RESEARCH

Research Associate , Massachusetts Institute of Technology. 1973-76.

Northern Polytechnic, London, England. Lecturer in Town Planning. 1967-68.

Instructor, Harvard Graduate School of Design in Urban Design and Architecture. 1966-67.

IBM Fellow at the Harvard Graduate School of Design, research on the application of mathematical models in architecture. 1964-65.

Architects & Community Planners
806 Massachusetts Ave., Cambridge, Massachusetts 02139, Tel. 491-5660

Lajos S. Heder
Principal

COMMUNITY ACTIVITIES

Consultant to several Cambridge neighborhood associations and citizen groups (on both a paid and volunteer basis) on community planning and environmental impact issues. 1973-present.

Alewife MBTA Station Task Force, Member 1976-present.

AWARDS

Frank Knox Traveling Fellow of Harvard University in Great Britain.

National Endowment for the Arts Design Fellow, 1977-78.

PUBLICATIONS

Quality of Life Assessment -- Chapter in "Methodology of Social Impact Assessment" by Finsterbusch and Wolf; Dowden, Hutchinson, and Ross, Inc., publishers, 1977. With Mark Francis.

The Auto Restricted Zone Program. December 1976. Article in HUD Challenge Magazine.

Harvard Square Planning Workbook, 1976 -- with Mark Francis and Victor Karen, M.I.T. Laboratory of Architecture and Planning.

Opportunities for Downtown Improvements -- Recent projects in Transportation and Urban Design. Moore-Heder publication. 1977.

Auto Restricted Zone Study -- General feasibility report and technical reports on demonstration plans for Boston, Burlington, Memphis, Providence, and Tucson. US-DOT Urban Mass Transportation Administration. 1977.

People Movement for Downtown Improvement -- Information brochure prepared with the Institute of Public Administration under contract to US-DOT Urban Mass Transportation Administration, Service and Methods Demonstration. DOT 511, 1977.

Design, Art and Architecture in Transportation Facilities -- A guidelines book currently in preparation under a consulting contract with the U.S. Department of Transportation, Office of the Secretary.

VICTOR KAREN
Project Architect

EDUCATION

Massachusetts Institute of Technology, B.S.A.D. 1974
Massachusetts Institute of Technology, M.Arch. 1978

PROFESSIONAL EXPERIENCE

Moore-Heder, Architects. Design staff. Principal responsibilities have included Auto-Restricted Zone Studies; Providence, R.I. UMTA Application; Chelsea, Massachusetts Kiosk and Bus Arcade; Anderson Park Townhouses renovation and DOT Aesthetics in Transportation Facilities. 1975-present.

Kyn Sung Woo, Architects and Urban Designers. Design staff for urban design study for Columbia S.C. 1977

Laboratory of Architecture and Planning, MIT. Research Assistant for the Harvard Square, Massachusetts Urban Ecology Study and user participation workshops around design issues in the area.

AWARDS

Massachusetts Dept. of Community Affairs, Fitchburg, Massachusetts. Elderly Housing Competition - 4th place entry in a field of 150.

PUBLICATIONS

Sharon, Massachusetts Design Guidance Study, principal author for report and slide show illustrating design guidance options for citizens working on zoning revision. 1975.

Seaboard Park Urban Design Frameworks Study, principal author. 1977.

Somerville City Hall - Participatory Process and Design Recommondations, unpublished Master's thesis at MIT. Primary focus was on issues of involving employees in the design process and translation of this input into preliminary design options and recommendations.

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